

## RFP Details Report

**Agency Name:** Commission On Higher Education

**Agency ID Number:** 319

5/20/2022 10:19 AM

**RFP Title/Number:** 22000000053

**Issue Date:** 3/7/2022

**Agency RFP Number:**

**RFP Status:** AWARDED

**Due Date:** 3/28/2022

**RFP Description:** BRAND & DEVELOP MARKETING CAMPAIGN FOR RETAIN AL INITIATIVE

**Point of Contact:** Nicole Skipper

**Address:** 100 NORTH UNION STREET

MONTGOMERY  
, AL. 36104

**Point of Contact Phone:** 334-353-1272

**Point of Contact Email:** nicole.skipper@ache.edu

**Federal Percentage:** 0

**Grant Percentage:** 0

**State Percentage:** 100

**Fee Percentage:** 0

### Award Information

**Award Amount:** \$150,000.00

**Primary Company:** Big Marketing and Communications, Inc.

**Contract In:** (Number of Years: 0) (Number of Months: 4) (Number of Days: 23)

**Number of Solicits:** 139      **Contract Awarded Date:** 05/07/2022

**Number of Responses:** 14      **LOC Review Date:** 04/20/2022

**Number of Evaluations:** 14      **Contract End Date:** 09/30/2022

**Evaluation Criteria:** N/a

**Award Lowest:** No

**Award Justification:** N/A