2020 Alabama Affordable Learning Conference
Troy University – Montgomery Campus
March 20, 2020

AGENDA

<table>
<thead>
<tr>
<th>Time:</th>
<th>Session &amp; Speaker:</th>
<th>Room:</th>
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<tr>
<td>9:00 - 9:30</td>
<td>Registration &amp; Refreshments</td>
<td>Gold Room</td>
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<td>9:30 - 9:45</td>
<td>Welcome Speech</td>
<td>Gold Room</td>
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<td></td>
<td>Mr. Jim Smith</td>
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<td>9:45 - 10:15</td>
<td>Alabama's OER Initiative</td>
<td>Gold Room</td>
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<td>Dr. James Purcell</td>
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<td>10:15 - 11:00</td>
<td><em>If We Knew Then What We Know Now: Lessons Learned and Accomplishments Shared from the SUNY OER Services</em></td>
<td>Gold Room</td>
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<td>Dr. Mark McBride</td>
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<td>11:00 - 11:15</td>
<td>Break</td>
<td>Gold Room</td>
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<td>11:15 - 12:00</td>
<td><strong>Option 1:</strong> A Ripple or a Wave?</td>
<td>Gold Room</td>
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<td>Dr. Deepak Shenoy</td>
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<td>Option 2:</td>
<td>Springer Ebooks</td>
<td>Meeting Room: W-325</td>
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<td>Kate Neese Mason</td>
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<td><strong>Option 3:</strong></td>
<td><em>Faculty Select - Streamlined Access to OER from One Place</em></td>
<td>Meeting Room: W-326</td>
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<td>Lori McGill</td>
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<td><strong>Option 4:</strong></td>
<td><em>OER at Work: Perspectives from the Classroom</em></td>
<td>Meeting Room: W-327</td>
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<td>Dr. Jessica Temple, Jemiah Bray, Quentin Brooks, Ta'Lacia Clayton</td>
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<td><strong>Option 5:</strong></td>
<td>Wiley Affordable Learning Solutions – creating success from college to career</td>
<td>Meeting Room: W-328</td>
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<td>Joel Hollenbeck, Catharine Murray and Alex Pasquine</td>
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12:00 – 12:55
Lunch
Gold Room

Driving Textbook Affordability: Bridging the Gap Between Faculty and Librarian
Emilie Littlehales

1:00 - 1:50
Option 1: *Ex Libris’ Leganto*
Lynette Rodriguez
Meeting Room: W-325

Option 2: *Affordability & Outcomes: Enabling access and achievement for all students*
Stephen Wallace & Erin Patrick
Meeting Room: W-326

Option 3: *Taylor & Francis Journals – Open Access Overview*
Taylor & Francis Journals Sales Manager
Meeting Room: W-327

Option 4: Open Access Strategy Wiley Journals
Gina McCue-Helton
Meeting Room: W-328

Option 5: Driving OER Sustainability for Student Success (DOERS3) Collaborative
Dr. Deepak Shenoy
Meeting Room: W-329

Option 6: *The Future of Open Educational Resources in Alabama*
Dr. Charlotte Ford
Dr. Phill Johnson
Ms. Elizabeth Dill
Gold Room

2:00 - 3:00
The Future of Learning Materials: Opportunities and Challenges on the Road Ahead
Kim Thanos
Gold Room

Please leave your evaluation form in your seat.
Your feedback is appreciated!
Descriptions of Sessions:

**A Ripple or a Wave?:** Is OER going to be a ripple in teaching practices, or be part of a wave of transformation? In part it depends upon how much campuses and higher education systems can change to support OER efforts. This talk covers practical change management strategies used in multiple states to create more robust OER programs.

**Affordability & Outcomes:** Enabling access and achievement for all students: McGraw-Hill will share information about course material delivery models and other company initiatives that make course materials more affordable and positively impact student success and retention.

**Faculty Select - Streamlined Access to OER from One Place:** EBSCO *Faculty Select* empowers libraries to directly support textbook affordability efforts. Through a single interface, faculty can search and access quality open textbooks, Open Educational Resources (OER), and request access to unrestricted library eBooks from top academic publishers. By leveraging free open materials and low-cost library-licensed resources, faculty can transform their courses and reduce the cost burden for students.

**Driving OER Sustainability for Student Success (DOERS3) Collaborative:** DOERS3 is a 20-member collaborative open to public higher education systems and statewide/provincewide organizations that are supporting large-scale, statewide/provincewide Open Educational Resources (OER) initiatives and committed to advancing innovation in OER. Come to this session to learn about the benefits we have found in cross-state collaboration, and an update on the projects DOERS3 has underway in equity, research, and capacity building (tenure and promotion, bookstore collaboration).

**Driving Textbook Affordability: Bridging the Gap Between Faculty and Librarian:** As college textbooks and course material costs continue to rise, it’s clear that there is an increasing need for faculty and librarians to provide cost-effective resources to students, and today’s digital/electronic options have the potential to help meet that need. During this session, we will discuss the results of two reports launched in 2019 to better understand the current state of the textbook affordability issue from the perspective of academic librarians and faculty.

**How Taylor & Francis Makes Educational Materials Affordable:** During this session, Trish Kane will discuss digital vs. print resources— the way digital resources have evolved and changed the academic landscape; Ebook collections and tailoring them to fit academic programs/library needs; and EBS and Thematic Collections packages.

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If We Knew Then What We Know Now: Lessons Learned and Accomplishments
Shared from the SUNY OER Services: In 2016 the Provost’s Office in the State University of New York System, developed a shared services model to support a growing interest in OER within our university system. The majority of this work was being championed at our community colleges, but other institutions began to explore the use of OER as a replacement to traditional course materials. As the program was just getting underway, Governor of NY Andrew Cuomo and the NYS Legislature allocated $4 million to our system to help expand OER adoption in high enrollment, general education courses. The influx of dollars was not expected nor was the program was 100% ready to scale up this quickly, but our work began. The first was a success, and therefore the funding continued. This presentation and discussion will revolve around lessons learned, what we feel we did right and what we feel we could have done better, or maybe not at all.

OER at Work: Perspectives from the Classroom: Dr. Temple received an ACHE/ACCS grant to pilot (Open Educational Resources) OER in English Composition I for the 2018-19 school year. This year, she has expanded that program to Composition II as well as Developmental Writing. She will discuss her experiences, including benefits and challenges, with finding and using OER in her courses. Joining her are three students currently using OER in Composition II. They will share advantages and disadvantages of OER texts from a student’s perspective and compare their experience in OER courses to those with traditional texts.


The Future of Learning Materials: Opportunities and Challenges on the Road Ahead: The increase in digital learning materials creates new opportunities to engage students and reduce cost. How can faculty reap the benefits and avoid common pitfalls?

The Future of Open Educational Resources in Alabama: Learn about new OER initiatives in Alabama and how you can be a part of them, including the Alabama OER Commons (created in 2019) and an Institute of Museum and Library Services grant proposal to establish regional centers for OER creation and develop a culture of open education in Alabama.

Wiley Affordable Learning Solutions – creating success from college to career: You think you know Wiley, but we have news for you!
Knewton/WileyPLUS/zyBooks/Wiley Efficient Learning – all now Wiley brands, reflecting Wiley’s commitment to provide effective learning tools, not only to promote student success in college/university, but also to bridge the college to career gap.
We will also introduce our brand new Wiley Advantage Pricing and share how we are partnering with institutions on affordability and equitable access initiatives.