# Proposal for ACHE/ACCS Open Educational Resources Grant

For Academic Year 2018-2019

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|---|---|
| **Submitter Name** | Adam Merkle |
| **Submitter Title** | Purchasing Agent |
| **Submitter Email** | amerkle@bishop.edu |
| **Submitter Phone Number** | 251.405.7128 |
| **Submitter Campus Role** *(Faculty/Team Lead, Grants Office Representative, Academic Affairs Office Representative, etc.)* | Research Team Member, Business Office |
| **Applicant Name** *(Faculty/Team Lead; must be an implementing faculty member)* | BISHOP - Frances Beech, Implementing Faculty Member <br> TROY - Dr. Christopher Bradley, Implementing Faculty Member |
| **Applicant Email Address** | fbeech@bishop.edu <br> cbradley149481@troy.edu |
| **Applicant Phone Numbers** | 251.405.7145 <br> 334.246.2410 |
| **Applicant Job Title and Department, Division, School, etc.** | BISHOP - Sociology Instructor; Title IX Coordinator <br> TROY - Associate Professor of Sociology |
| **Applicant Institution Name** | Bishop State Community College <br> Troy University |
| **Other Team Members** *(Name, Title, Department, Institutions if different, and email address for each)* | BISHOP - Dr. Kit Nast, Social Sciences Chair; knast@bishop.edu |
| **Sponsor Names, Title, Department, Institution** *(for each letter of support)* | Mrs. Ann Clanton, Vice President of Operations |
| **Proposal Title** | OER Exploration for Intro to Sociology |

| **Award Category** *(Check only one):* | ☐ **Small-Scale Alteration ($250 - $1,000** | ☐ **Medium-Scale Conversion ($1,000 - $3,000)** | ☒ **Large-Scale Transformation ($3,000 - $5,000)** |
|---|---|---|---|
| **Amount of Funding Requested:** | | | **$3000** |
| **Projected Impact** | **Estimated Number of Students Impacted Annually** | **Projected Total Annual Student Cost Savings** | **Average Projected Cost Savings Per Student** |
| | 1285 | $128,635.75 | $100.10 |

# Information on Courses Targeted for OER Implementation

| Course Number and Name (Example: ENG 101 English Composition I) (Insert additional rows as needed to accommodate all courses affected at all participating institutions, including sections offered by different delivery if they use different learning materials) | Institution | Estimated Annual Enrollment | Cost Per Student for All Currently Required Learning Materials | Cost Per Student for All Proposed Required Learning Materials | Savings Per Student After Implementation of Proposed OER | Total Annual Projected Student Savings |
|---|---|---|---|---|---|---|
| SOC 200 – Intro to Sociology | Bishop State CC | 285  ('17) | $89.95 | $0.00 | $89.95 | $25,635.75 |
| SOC 200 – Intro to Sociology | Troy University | 1000+ est. | $103.00 | $0.00 | $103.00 | $103,000 |
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| **A.  GRAND TOTAL:** | | 1285+ est. | | | **B.  GRAND TOTAL:** | $128,635.75 |

*Note: Each course targeted for OER implementation under this grant program must be taught during both fall and spring semester of the 2018-2019 academic year.  The team lead must teach at least one section of each course during each semester.*

# NARRATIVE

**DESCRIPTION OF PROJECT:** *(1) In the space below, discuss the goals of the project.  What do you hope to achieve?*

1) Making materials available on or before the first day of class.  2) Reducing the overall cost of education, 3) Using OER to help facilitate a growing comfort level with technology in the learning environment, 4) Using OER to help improve student retention in the course.  5) Every term we receive inquiries from students who ask whether the textbook is required (because they cannot afford to purchase it).  We believe some of those students attempt to pass the course without using the book; but instead fail or withdraw.

Beyond the basic goals of the grant, another objective of this project is to provide new data for use in various future academic and business research studies about student and consumer choice/preference/satisfaction, service delivery, and the effect of changes on both the student-consumer and the institution-firm.

*(2) Describe the student learning materials (textbooks, lab manuals, homework/test systems, supplementary reading material, etc.) that are currently required in each course, tell which of those are targeted for replacement with OER, and tell whether you plan to replace these by adopting existing OER, revising existing OER, or creating completely new OER.*

Adopting and Implementing OER course materials that will be imbedded directly into Canvas LMS using Course Commons. Course materials include the textbook, power point slides, and test banks and long with some discussions and video.

https://openstax.org/details/books/introduction-sociology-2e

**ACTION PLAN**:  *In the space below, describe the role of each project team member and the work or activities expected from them.*

| Role | Timeframe | Activity |
|---|---|---|
| Implementing Instructors | July to Sep '18 | Research OER/Adopt/Lesson Planning |
| Implementing Instructors | Sep to Dec '18 | Teach Fall Course - TRADITIONAL |
| Implementing Instructors | Oct to Dec '18 | OER Lesson Planning and Course Tweaking |
| Implementing Instructors | Jan to May '19 | Teach Spring Course - OER |
| Implementing Instructors | May '19 | Collaborate on Final report |
| Chair | July to Sep '18 | Support Instructor, Collaborate w/Research Design |
| Chair | Sep to Dec '18 | Review/consent faculty OER adoption |
| Chair | Sep to Dec '18 | Administer research components - Fall |
| Chair | Dec '18 | Collaborate on Fall report |
| Chair | Jan to May '19 | Administer research components - Spring |
| Chair | May '19 | Collaborate on Final report |
| Research Team Member | July to Aug '18 | Develop surveys/methods, input from inst./chair |
| Research Team Member | Sep to Dec '18 | Administer research components - Fall |
| Research Team Member | Dec '18 | Prepare/Submit Fall report |
| Research Team Member | Jan to May '19 | Administer research components - Spring |
| Research Team Member | Dec '18 | Prepare/Submit Final report |

**INSTITUTIONAL SUPPORT:** (*1*) *In the space below, describe the institutional support that will be made available for the project, including any in-kind financial support, assistance from instructional or graphic designers, help with writing, editing, research, etc.*

TROY – Access to a Pressbooks subscription which enables OER content creation and publishing.  And also has established the Alabama Open Publishing House.  They also have experience in the double-blind peer review process for published works.

BISHOP - The college will support the staff with flexibility in schedules regarding the time associated with the project. Where necessary the college will allow relief from committee work or other ancillary projects in order to provide institutional focus on this initiative.  The graphic arts department has the ability to help create/edit/post and share digital content.  Information systems and swift app development program can explore the use of mobile application technologies and usage in OER delivery.

If necessary (and where barriers exist w/electronic access) the campus bookstore can make OER materials available for a "print on demand fee" below the low cost threshold.

(2) *Think about the individuals (other than students) and departments, divisions, or schools that have a stake in the success of this project.  If the project is successful, what support from these stakeholders can you expect for continued use of the implemented OER?  What evidence exists that this expectation is reasonable?  Use the space below to answer these two questions.*

1) Support for continuation of OER usage from other stakeholders (Chair / Dean / VP / President 2 BISHOP / Chancellor at TROY)
2) Any evidence to suggest that answer to #1 is reasonable? The College President has encouraged faculty to find a way to enhance retention and graduation rates for all courses and programs. If the OER program proves successful in enhancing course retention, it stands to reason that OER is a stepping stone for improving overall retention rates for the college and therefore helping to improve graduation rates, which will encourage stakeholders to support expanding OER project.

**SUSTAINABILITY PLAN:** *What is your plan for offering the course in the future, including maintenance, enhancement, and updating of course materials?*

Plan for Summer '19 and beyond:
- Share with other instructors
- Compare/evaluate results from OER project research
- Revise test banks, video, and discussions as necessary
- Look at results from other colleges, what can we learn?

# BUDGET

*In the table below, please list all anticipated expenses to complete the project.  Include personnel (salaries, replacement costs for release time, overload pay, etc.) and other project expenses including software, supplies, equipment, travel, etc. Insert additional rows as needed.*

| EXPENSE CATEGORY | AMOUNT REQUESTED | VALUE OF INSTITUTIONAL IN-KIND CONTRIBUTION | PROJECT TOTAL |
|---|---|---|---|
| TROY - Implementing Instructor – Direct Reimbursement for Time | $1000 | $0.00 | $1000 |
| TROY - Purchase of digital, technical, and mobile materials and devices for use in curriculum delivery and assessment of outcomes | $500 | $0.00 | $500 |
| BISHOP - Implementing Instructor – Direct Reimbursement for Time | $1000 | $1000 (release time) | $2000 |
| BISHOP - Supply allotment to cover hardcopy purchases of OER materials for use in course delivery development and long-term placement in library, survey delivery and collection costs, and for incentives for student participation throughout project | $100 | $0.00 | $100 |
| BISHOP - Chair Direct Reimbursement for Time | $100 | $0(release time) | $100 |
| BISHOP - Research Team Member – Direct Reimbursement for Time or optionally can be reallocated to Chair reimbursement time or supply allotment | $300 | $300 (release time) | $300 |
| **GRAND TOTALS** | $3000 | $1300 | $4400 |

**REFERENCES & ATTACHMENTS:** *A letter of support must be provided from the sponsoring area (unit, office, department, school, library, campus office of the Vice President for Academic Affairs, etc.) that will be responsible for administration of funding.  Letters must reference sustainability. In the case of multi-institutional affiliations, all participants' institutions/departments must provide a letter of support.*

# BISHOP
## S T A T E

May 30, 2018

Mr. Ron Leonard, Director
Alabama Commission on Higher Education
PO Box 302000
Montgomery, AL 36130-2000

Dr. Vicky Ohlson, Director
Alabama Community College System
135 South Union Street
Montgomery, AL  36130-2130

RE: OER Grant – Letter of Support

Mr. Leonard and Dr. Ohlson,

I am writing a letter of support for the each of the OER course adoption/conversion grant proposals submitted by Bishop State Community College.  The faculty, division chairs, business office, and academic program personnel plan to collaborate together on research and adoption of open educational resources for our campus.

We have discussed this concept in a few meetings recently and the time is right to begin experimenting and implementing lower cost alternatives for our students.  Should you have any questions, do not hesitate to call me.

Respectfully,

Mrs. Ann Clanton
Vice President of Operations
Bishop State Community College