



JIMMY H. BAKER
Chancellor

Proposal for a New Degree Program

I. Information and Rationale

A. Primary Contact Information

Institution: Enterprise State Community College

Contact: Andrew Davis

Title: Assoc. Dean of Administrative Services

Email: adavis@escc.edu

Telephone: 334-348-2368

B. Program Information

Date of Proposal Submission: 6/11/2024

Award Level: UG Certificate 30-60 CHrs (CER)

Award Nomenclature (e.g., BS, MBA): CER

Field of Study/Program Title: Cosmetology

CIP Code (6-digit): 12.0401

C. Implementation Information

Proposed Program Implementation Date: 1/6/2025

Anticipated Date of Approval from Institutional Governing Board: 10/18/2024

Anticipated Date of ACHE Meeting to Vote on Proposal: 12/13/2024

SACSCOC Sub Change Requirement (Notification, Approval, or NA): Approval

Other Considerations for Timing and Approval (e.g., upcoming SACSCOC review):

D. Specific Rationale (Strengths) for the Program

List 3 – 5 strengths of the proposed program as specific rationale for recommending approval of this proposal.

- 1. Provide training in an employable skill to local residents: The purpose of this program is to prepare students for employment in local salons.**
- 2. Meet the needs of area business and industry**
- 3. Offer a geographically feasible option for students in the local community who want to be cosmetologists and encounter personal, non-academic barriers to education (e.g. transportation, travel expenses, child care, etc.)**
- 4. Cosmetology is projected to grow nationally by the Bureau of Labor Statistics from 2022 to 2032.**



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5. **Since this program is being offered in partnership with a local school system; the CTE staff at that school will be recruiting and vetting motivated students.**

List external entities (more may be added) that may have supplied letters of support attesting to the program's strengths and attach letters with the proposal at the end of this document.

1. **Madison James Salon**
2. **Hair 'n Motion Salon**
3. **Rituals Salon & Day Spa**
4. **Wiregrass Economic Development**
5. **Jennifer Ammons (Hair Stylist)**
6. **Nancy Britt (Southern Roots)**

II. Background with Context

A. Concise Program Description

Include general opportunities for work-based and/or experiential learning, if applicable.

This program is being developed and launched in partnership with the Troy Pike Center for Technology for dually enrolled high school students. The Certificate in Cosmetology provides students with comprehensive training in beauty and personal care. This program covers essential skills in hair styling, skincare, and nail care. Students will gain hands-on experience through lab demonstration, preparing them for a successful career in the cosmetology industry. Graduates will be equipped with the knowledge and techniques needed to excel in salons, spas, and other beauty-related businesses.

B. Student Learning Outcomes

List four (4) to seven (7) of the student learning outcomes of the program.

1. **Graduates will demonstrate entry level skills in hair shaping, hair styling, and provision of chemical services.**
2. **Graduates will recognize nail disorders and diseases and identify the procedures for sanitation and nail care services.**
3. **Graduates will understand the various phases and levels of basic through advanced skin care.**
4. **Graduates will exhibit salon management skills.**
5. **Graduates will understand and apply safety rules and regulations.**

C. Administration of the Program

Name of Dean and College: **Dr. Anna Head, Dean of Instruction**

Name of Department/Division: **Amy Phillips, Health Sciences Division Chair**

Name of Chairperson:



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D. Similar Programs at Other Alabama Public Institutions

List programs at other Alabama public institutions of the same degree level and the same (or similar) CIP codes. If no similar programs exist within Alabama, list similar programs offered within the 16 SREB states. If the proposed program duplicates, closely resembles, or is similar to any other offerings in the state, provide justification for any potential duplication.

CIP Code	Degree Title	Institution with Similar Program	Justification for Duplication
12.0401	Cosmetology	LBW	Student population not able to commute
12.0401	Cosmetology	Wallace Dothan	Student population not able to commute
12.0401	Cosmetology	Trenholm	Student population not able to commute
12.0401	Cosmetology	Bishop	Student population not able to commute
12.0401	Cosmetology	Reid	Student population not able to commute

E. Relationship to Existing Programs within the Institution

1. Is the proposed program associated with any existing offerings within the institution, including options within current degree programs? **Yes** **No**

(Note: Most new programs have some relationship to existing offerings, e.g., through shared courses or resources). If yes, complete the following table. If this is a graduate program, list any existing undergraduate programs which are directly or indirectly related. If this is a doctoral program, also list related master's programs.

Related Degree Program Level	Related Degree Program Title	Explanation of the Relationship Between the Programs

2. Will this program replace any existing programs or specializations, options, or concentrations? **Yes** **No**

If yes, please explain.

3. Will the program compete with any current internal offerings? **Yes** **No**

If yes, please explain.

F. Collaboration

- Have collaborations with other institutions or external entities been explored? **Yes** **No**

If yes, provide a brief explanation indicating those collaboration plan(s) for the proposed program.



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This program is being developed and launched in partnership with the Troy Pike Center for Technology for dually enrolled high school students.

Have any collaborations within your institution been explored? Yes No

If yes, provide a brief explanation indicating those collaboration plan(s) for the proposed program.

G. Specialized Accreditation

1. Will this program have any external accreditation requirements in addition to the institution's SACSCOC program requirements? Yes No

If yes, list the name(s) of the specialized accrediting organization(s) and the anticipated timeframe of the application process.

2. Does your institution intend to pursue any other non-required accrediting organizations for the program? Yes No

If yes, list the name(s) of the organization(s) and the purpose of the pursuit.

If there are plans to pursue non-required external accreditation at a later date, list the name(s) and why the institution is not pursuing them at this time.

Note: Check No to indicate that non-required external accreditation will not be pursued, which requires no explanation.

H. Admissions

Will this program have any additional admissions requirements beyond the institution's standard admissions process/policies for this degree level? Yes No

If yes, describe any other special admissions or curricular requirements, including any prior education or work experience required for acceptance into the program.

I. Mode of Delivery

Provide the planned delivery format(s) (*i.e.*, in-person, online, hybrid) of the program as defined in policy along with the planned location(s) at which the program will be delivered (*i.e.*, on-campus and/or at specific off-campus instructional site(s)). Please also note whether any program requirements can be completed through competency-based assessment.

This program will be delivered in-person at the Troy-Pike Center for Technology dual enrollment site in Troy, AL. None of the program requirements may be completed through competency-based assessment.

J. Projected Program Demand (Student Demand)



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Briefly describe the primary method(s) used to determine the level of student demand for this program using evidence, such as enrollments in related coursework at the institution, or a survey of student interest conducted (indicate the survey instrument used), number and percentage of respondents, and summary of results.

This program is being developed and launched in partnership with the Troy Pike Center for Technology. Eligible students have been identified by the CTE Director and Principal.

Thirty students have submitted applications for the Cosmetology courses. These students have secured recommendations from teachers and met GPA requirements designated by the Troy Pike Center for Technology.

The enrollment projections submitted are a conservative estimate based on the student interest relayed to Enterprise State by our high school partner. We have included a letter from Dr. Jamie Rich, Asst. Principal of Troy Pike Center for Technology (TPCT) in which she explains the schools process for identifying interested students and admitting them to their academy program. Enterprise State works collaboratively with TPCT to schedule courses which meet the student interest. A sample of the forms used by TPCT to collect student interest in included for review.

III. Program Resource Requirements

A. Proposed Program Faculty*

Current Faculty and Faculty to Be Hired

Complete the following **New Academic Degree Proposal Faculty Roster** to provide a brief summary and qualifications of current faculty and potential new hires specific to the program.

***Note:** Institutions must maintain and have current as well as additional faculty curriculum vitae available upon ACHE request for as long as the program is active, but CVs are **not** to be submitted with this proposal.

Current Faculty			
1	2	3	4
CURRENT FACULTY NAME (FT, PT)	COURSES TAUGHT including Term, Course Number, Course Title, & Credit Hours (D, UN, UT, G, DU)	ACADEMIC DEGREES and COURSEWORK Relevant to Courses Taught, including Institution and Major; List Specific Graduate Coursework, if needed	OTHER QUALIFICATIONS and COMMENTS Related to Courses Taught and Modality(ies) (IP, OL, HY, OCIS)
Maranda Knight (PT)	ALL COS COURSES (UN)	Diploma in Cosmetology– Trenholm State Community College (1996)	State of Alabama Board of Cosmetology and Barbering License Expires December 2025
Additional Faculty (To Be Hired)			
1	2	3	4



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Current Faculty			
1	2	3	4
CURRENT FACULTY NAME (FT, PT)	COURSES TAUGHT including Term, Course Number, Course Title, & Credit Hours (D, UN, UT, G, DU)	ACADEMIC DEGREES and COURSEWORK Relevant to Courses Taught, including Institution and Major; List Specific Graduate Coursework, if needed	OTHER QUALIFICATIONS and COMMENTS Related to Courses Taught and Modality(ies) (IP, OL, HY, OCIS)
FACULTY POSITION (FT, PT)	COURSES TO BE TAUGHT including Term, Course Number, Course Title, & Credit Hours (D, UN, UT, G, DU)	ACADEMIC DEGREES and COURSEWORK Relevant to Courses Taught, including Institution and Major; List Specific Graduate Coursework, if needed	OTHER QUALIFICATIONS and COMMENTS Related to Courses Taught and Modality(ies) (IP, OL, HY, OCIS)

Abbreviations: (FT, PT): Full-Time, Part-Time; (D, UN, UT, G, DU): Developmental, Undergraduate Nontransferable, Undergraduate Transferable, Graduate, Dual: High School Dual Enrollment
 Course Modality: (IP, OL, HY, OCIS): In-Person, Online, Hybrid, Off-Campus Instructional Site
 Courses Taught/To be Taught – For a substantive change prospectus/application, list the courses *to be taught*, not historical teaching assignments.



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B. All Proposed Program Personnel

Provide all personnel counts for the proposed program.

Employment Status of Program Personnel		Personnel Information		
		Count from Proposed Program Department	Count from Other Departments	Subtotal of Personnel
Current	Full-Time Faculty			
	Part-Time Faculty	1		1
	Administration			
	Support Staff			
**New To Be Hired	Full-Time Faculty			
	Part-Time Faculty			
	Administration			
	Support Staff			
			Personnel Total	1

****Note: Any new funds** designated for compensation costs (Faculty (FT/PT), Administration, and/or Support Staff to be Hired) **should be included** in the **New Academic Degree Program Business Plan Excel file**. Current personnel salary/benefits (Faculty (FT/PT), Administration, and/or Support Staff) **should not be included** in the **Business Plan**.

Provide justification that the institution has proposed a sufficient number of faculty (full-time and part-time) for the proposed program to ensure curriculum and program quality, integrity, and review.

Initially, these courses will only be available to dually enrolled students at one high school. The courses will be taught by a credentialed adjunct faculty member. In year two, the College plans to hire a full-time faculty member before the program is expanded to include for-credit students and potentially is offered on the Enterprise campus.

C. Equipment

Will any special equipment be needed specifically for this program? Yes No

If yes, list the special equipment. Special equipment cost should be included in the **New Academic Degree Program Business Plan Excel file**.

ESCC's program will be located at facilities at which there is pre-existing equipment which will be provided at no cost to the institution.

D. Facilities

Will any new facilities be required specifically for the program? Yes No

If yes, list only **new** facilities. New facilities cost should be included in the



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New Academic Degree Program Business Plan Excel file.

Will any renovations to any existing infrastructure be required specifically for the program? Yes No

If yes, list the renovations. Renovation costs should be included in the **New Academic Degree Program Business Plan Excel file.**

E. Assistantships/Fellowships

Will the institution offer any assistantships specifically for this program? Yes No
If yes, how many assistantships will be offered?

The expenses associated with any *new* assistantships should be included in the **New Academic Degree Program Business Plan Excel file.**

F. Library

Provide a brief summarization (one to two paragraphs) describing the current status of the library collections supporting the proposed program.

Will additional library resources be required to support the program? Yes No
If yes, briefly describe how any deficiencies will be remedied, and include the cost in the **New Academic Degree Program Business Plan Excel file.**

The LRC's collection supports all programs by providing resources pertaining to each of the programs that the College offers. This will include Cosmetology. Currently, the LRC's collection includes the Alabama Virtual Library, which provides students, faculty, and staff with access to several reference resources, such as Britannica Academic, Encyclopedia of Alabama, and Funk and Wagnalls New World Encyclopedia. The Alabama Virtual Library also contains 53 distinct databases, such as EBSCOhost, Gale Power Search, and InfoTrac. Many of the databases include full-text articles on myriad topics. Furthermore, the College has purchased a subscription to JSTOR, which provides students, faculty, and staff with access to more than 12 million journal articles, books, images, and primary sources in 75 disciplines.

G. Accreditation Expenses

Will the proposed program require accreditation expenses? Yes No
If yes, briefly describe the estimated cost and funding source(s) and include cost in the **New Academic Degree Program Business Plan Excel file.**

H. Other Costs

Please explain any other costs to be incurred with program implementation, such as marketing or recruitment costs. Be sure to note these in the **New Academic Degree Program Business Plan Excel file.**



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I. Revenues for Program Support

Will the proposed program require budget reallocation? Yes No

If yes, briefly describe how any deficiencies will be remedied and include the revenue in the **New Academic Degree Program Business Plan Excel file**.

Will the proposed program require external funding (e.g., Perkins, Foundation, Federal Grants, Sponsored Research, etc.)? Yes No

If yes, list the sources of external funding and include the revenue in the **New Academic Degree Program Business Plan Excel file**.

Please describe how you calculated the tuition revenue that appears in the **New Academic Degree Program Business Plan Excel file**. Specifically, did you calculate using cost per credit hour or per term? Did you factor in differences between resident and non-resident tuition rates?

IV. Employment Outcomes and Program Demand (Industry Need)

A. Standard Occupational Code System

Using the federal Standard Occupational Code (SOC) System, indicate the top three occupational codes related to post-graduation employment from the program. A full list of SOCs can be found at <https://www.onetcodeconnector.org/find/family/title#17>.

A list of Alabama's *In-Demand Occupations* is available at <https://www.ache.edu/index.php/policy-guidance/>.

SOC 1 (required): **39-5010**

SOC 2 (optional):

SOC 3 (optional):

Briefly describe how the program fulfills a specific industry or employment need for the State of Alabama. As appropriate, discuss alignment with Alabama's Statewide or Regional Lists of In-Demand Occupations (<https://www.ache.edu/index.php/policy-guidance/>) or with emerging industries as identified by [Innovate Alabama](#) or the [Economic Development Partnership of Alabama](#) (EDPA).

A lightcast report for the ESCC service area is included with this report. The report states that the school's region "is a hotspot for skincare workers. The national average for an area this size is 47* employees, while there are 58 here."

The Alabama Committee on Credentialing and Career Pathways (ACCCP) states in their 2023-2024 in Demand Occupations Report that "Skincare Specialists" and "Manicurist and Pedicurist" are statewide "In Demand Occupations". While the program we are proposing is a cosmetology program in name, the students will also take courses in both of the professions listed above. ESCC is training a workforce that is competitive in not only the local but also the statewide and global job market.



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The program includes four courses (COS 117, 118, 148, and 163) which pertain to skin and/or nail care. Licensing by the Alabama Board of Cosmetology is partially dependent on the number of school hours attained but is not program-specific. This program would prepare students, if they choose, to seek a manicurist or Esthetician/Manicurist license in the future.

B. Employment Preparation

Describe how the proposed program prepares graduates to seek employment in the occupations ([SOC codes](#)) identified.

The proposed program is designed to equip students with the foundational skills necessary to enter and to advance in the cosmetology workplace through educational experiences that include academics, technical proficiency, safety rules and regulations, job-seeking and interview skills, and relevant technology.

C. Professional Licensure/Certification

Please explain if professional licensure or industry certification is required for graduates of the proposed program to gain entry-level employment in the occupations selected. Be sure to note which organization(s) grants licensure or certification.

Students may be able to acquire the following entry level jobs which typically do not require a license:

- **Receptionist**
- **Shampoo Assistant**
- **Salon Assistant**

Students must attain a license from the Alabama Board of Cosmetology and Barbering before gaining employment as a hair stylist, esthetician or manicurist.

D. Additional Education/Training

Please explain whether further education/training is required for graduates of the proposed program to gain entry-level employment in the occupations selected.

Further education/training is not required however, there is a minimum number of work and/or school hours required to sit for the license.



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V. Curriculum Information for Proposed Degree Program

A. Program Completion Requirements: Enter the credit hour value for all applicable components (enter N/A if not applicable).

Curriculum Overview of Proposed Program	
Credit hours required in general education	6
Credit hours required in program courses	36
Credit hours in program electives/concentrations/tracks	0
Credit hours in free electives	0
Credit hours in required research/thesis	0
Total Credit Hours Required for Completion	42

Note: The above credit hours **MUST** match the credit hours in the *Curriculum Components of Proposed Program* table in Section V.G.

B. Maximum number of credits that can be transferred in from another institution and applied to the program:

25% of the program must be completed at ESCC. 30 hours may be transferred in for the certificate.

C. Intended program duration in semesters for full-time students: **3**

D. Intended program duration in semesters for part-time students: **6**

E. Does the program require students to demonstrate industry-validated skills, specifically through an embedded industry-recognized certification, structured [work-based learning](#) with an employer partner, or alignment with nationally recognized industry standards? **Yes** **No**

If yes, explain how these components fit with the required coursework.

F. Does the program include any concentrations? **Yes** **No**

If yes, provide an overview and identify these courses in the *Electives/Concentrations/Tracks* section in the Curriculum Components of Proposed Program Table in Section V.G.

G. Please provide all course information as indicated in the following table. Indicate new courses with “Y” in the associated column. If the course includes a required work-based learning component, such as an internship or practicum course, please indicate with a “Y” in the WBL column.

Program Name:	Cosmetology
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Program Level:	Certificate			
Curriculum Components of Proposed Program				
Course Number	Course Title	Credit Hours	New? (Y)	WBL? (Y)
General Education Courses (Undergraduate Only)				
ENG 101/131	English Composition I/Business English	3		
CIS 146	Microcomputer Applications	3		
Program Courses				
COS 111	INTRODUCTION TO COSMETOLOGY	3		
COS 112	INTRODUCTION TO COSMETOLOGY LAB	3		
COS 113	THEORY OF CHEMICAL SERVICES	3		
COS 114	THEORY OF CHEMICAL SERVICES LAB	3		
COS 115	HAIR COLORING THEORY	3		
COS 116	HAIR COLORING LAB	3		
COS 117	BASIC SPA TECHNIQUES	3		
COS 118	BASIC SPA TECHNIQUES LAB	3		
COS 119	BUSINESS OF COSMETOLOGY	3		
COS 148	NAIL CARE THEORY	3		
COS 163	FACIAL TREATMENTS	3		
COS 167	STATE BOARD REVIEW	3		
Program Electives/Concentrations/Tracks				
Research/Thesis				
*Total Credit Hours Required for Completion		42		

*Note: The total credit hours should equal the total credit hours in the Curriculum Overview table (V.B, p. 9).

New Academic Degree Program Summary/Business Plan

Use the Excel form from for **New Academic Degree Program Business Plan**, to complete the New Academic Program Degree Proposal.



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Steps for Submitting the New Academic Degree Proposal

1. Complete the **New Academic Degree Proposal** document.
2. Attach the letters of support from external entities listed in *Section I.D.* at the end of the **New Academic Degree Proposal** document.
3. Save the **New Academic Degree Proposal** document as a **.pdf file**.
4. Complete the **New Academic Degree Program Business Plan** and save as an **.xlsx file**.

ACADEMIC DEGREE PROGRAM PROPOSAL SUMMARY

INSTITUTION:	Enterprise State Community College		
PROGRAM NAME:	Cosmetology	CIP CODE:	12.0401
SELECT LEVEL:	UNDERGRADUATE (ASSOCIATE)		

ESTIMATED *NEW* EXPENSES TO IMPLEMENT PROPOSED PROGRAM

	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	TOTAL
FACULTY	\$8,000	\$75,000	\$75,000	\$75,000	\$75,000	\$75,000	\$75,000	\$458,000
ADMINISTRATION/STAFF								\$0
EQUIPMENT								\$0
FACILITIES								\$0
ASSISTANTSHIPS/FELLOWSHIPS								\$0
LIBRARY								\$0
ACCREDITATION AND OTHER COSTS								\$0
TOTAL EXPENSES	\$8,000	\$75,000	\$75,000	\$75,000	\$75,000	\$75,000	\$75,000	\$458,000

NEW REVENUES AVAILABLE FOR PROGRAM SUPPORT

	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	TOTAL
REALLOCATIONS								\$0
EXTERNAL FUNDING								\$0
TUITION + FEES	\$53,280	\$101,250	\$116,280	\$131,670	\$147,420	\$163,530	\$180,000	\$893,430
TOTAL REVENUES	\$53,280	\$101,250	\$116,280	\$131,670	\$147,420	\$163,530	\$180,000	\$893,430

ENROLLMENT PROJECTIONS

Note: "New Enrollment Headcount" is defined as unduplicated counts across years.

	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	AVERAGE
FULL-TIME ENROLLMENT HEADCOUNT	No data reporting	8	9	10	11	12	13	10.50
PART-TIME ENROLLMENT HEADCOUNT		7	8	9	10	11	12	9.50
TOTAL ENROLLMENT HEADCOUNT		15	17	19	21	23	25	20.00
NEW ENROLLMENT HEADCOUNT		9	10	11	12	13	14	11.50
Validation of Enrollment			YES	YES	YES	YES	YES	

DEGREE COMPLETION PROJECTIONS

Note: Do not count Lead "0"s and Lead 0 years in computing the average annual degree completions.

	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	AVERAGE
DEGREE COMPLETION PROJECTIONS	No data reporting	6	7	8	9	10	11	8.50



Cosmetology Letter of Support

PATRICIA DAVIS <pmdmd_19@yahoo.com>
To: Leigh Shiver <lshiver@escc.edu>

Thu, Jun 6, 2024 at 4:51 PM

June 7, 2024

Letter of Support for Cosmetology Program at ESCC

Dear President, Long:

This letter will serve as documentation of Madison James Salon's support for Enterprise State Community College to begin a Cosmetology program. Enterprise State places emphasis on empowering the local workforce in instilling the appropriate skills and education to fill positions in the Human Services disciplines.

The proposed program has been developed with the input of local industry. We have had discussions with ESCC regarding our workforce needs. We believe that the training program would not only benefit our company, but also our region as a whole.

Sincerely,
Mandy Bassett
Madison James Salon
[Quoted text hidden]

Hair N' Motion Salon and Spa

1257 Rucker Blvd.
Enterprise, AL 36330
(334)393-7376
kelli@hairmotionsalon.com

June 6, 2024

Subject: Letter of Support for Cosmetology Program at ESCC

Dear President Long:

This letter will serve as documentation of Hair N' Motion Salon and Spa's support for Enterprise State Community College to begin a Cosmetology program. Enterprise State places emphasis on empowering the local workforce in instilling the appropriate skills and education to fill positions in the Human Services disciplines.

The proposed program has been developed with the input of local industry. We have had discussions with ESCC regarding our workforce needs. We believe that the training program would not only benefit our company and community, but also our region as a whole

Sincerely,



Kelli Owens
Owner



Dear President Long,

I am writing to express my enthusiastic support for the implementation of a cosmetology program within Enterprise State Community College. As a business owner and active member of our community for 30 years and someone who values education and career opportunities for all, I firmly believe that this program would be a valuable addition to our college's offerings.

A cosmetology program would provide students with a unique and in-demand skill set that can lead to fulfilling careers in the beauty industry. This program could attract a wide range of students who are interested in pursuing careers as hairstylists, makeup artists, estheticians, and nail technicians. With the increasing popularity of beauty services and the growing demand for skilled professionals, there is a clear opportunity for our college to meet this need.

By offering a cosmetology program, our college would not only be providing students with valuable training and education, but also helping to support the local economy by preparing individuals for successful careers in a thriving industry. Additionally, this program could attract new students to our college and contribute to its overall growth and success.

I believe that the introduction of a cosmetology program would greatly benefit Enterprise State Community College, our students, and our community as a whole. I urge you to consider this proposal seriously and support the implementation of this valuable program.

Thank you for your time and consideration.

Sincerely,

Ginger Redd

Rituals Salon and Day Spa



June 4, 2024

RE: Cosmetology Program
Enterprise State Community College

To Whom It May Concern,

I am pleased to express our support for the proposed Cosmetology program at Enterprise State Community College. As an institution committed to providing diverse educational opportunities and meeting the needs of our community, we recognize the significance of offering specialized training in the field of cosmetology.

Why Cosmetology at ESCC?

- **Industry Relevance:** The cosmetology industry is dynamic and ever-evolving. Our program will equip students with essential skills in hair styling, makeup, skincare, and nail care. Graduates will be well-prepared to meet the demands of this creative and rewarding field.
- **Hands-On Learning:** ESCC's Cosmetology program emphasizes practical, hands-on experience. Students will work in our state-of-the-art salon, gaining real-world exposure and honing their craft.

Benefits for Students:

- **Career Pathways:** ESCC's Cosmetology program provides a pathway for students to become skilled professionals in the beauty industry. Whether they aspire to work in salons, spas, or as freelance artists, our program offers a solid foundation.
- **Community Impact:** Cosmetologists play a vital role in enhancing people's confidence and well-being. By offering this program, we contribute to the overall wellness of our community.
- **Supportive Environment:** Our dedicated faculty and staff are committed to student success. We provide personalized guidance, mentorship, and resources to help students thrive.

I believe that the Cosmetology program will empower students to express their creativity, develop technical expertise, and build fulfilling careers. I wholeheartedly endorse the creation of this program and look forward to its success.

Sincerely,

A handwritten signature in blue ink that reads "Jesse W. Quillen".

Jesse W. Quillen
Executive Director

June 4, 2024

Subject: Letter of Support for Cosmetology Program at ESCC

Dear President Long:

This letter will serve as documentation of Jennifer Ammons's support for Enterprise State Community College to begin a Cosmetology program. Enterprise State places emphasis on empowering the local workforce in instilling the appropriate skills and education to fill positions in the Human Services disciplines.

The proposed program has been developed with the input of local industry. We have had discussions with ESCC regarding our workforce needs. We believe that the training program would not only benefit our company, but also our region as a whole.

Sincerely,

A handwritten signature in black ink, appearing to read "Jennifer Ammons". The signature is fluid and cursive, with a large loop at the end.

June 4, 2024

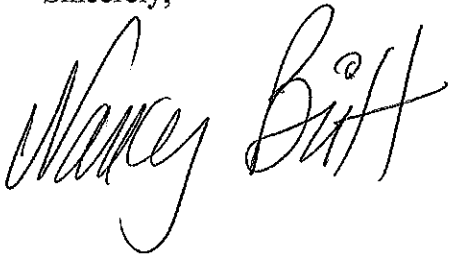
Subject: Letter of Support for Cosmetology Program at ESCC

Dear President Long:

This letter will serve as documentation of Nancy Britt's support for Enterprise State Community College to begin a Cosmetology program. Enterprise State places emphasis on empowering the local workforce in instilling the appropriate skills and education to fill positions in the Human Services disciplines.

The proposed program has been developed with the input of local industry. We have had discussions with ESCC regarding our workforce needs. We believe that the training program would not only benefit our company, but also our region as a whole.

Sincerely,

A handwritten signature in cursive script that reads "Nancy Britt". The signature is written in black ink and is positioned below the word "Sincerely,".